

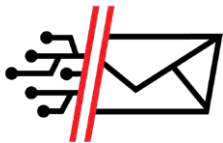
**SMART** **MAIL**<sup>TM</sup>  
BY INNOVATIVE DIRECT

# SMART MAIL™

BY INNOVATIVE DIRECT

## TRACKING AND TARGETING YOUR LEADS IS NOW POSSIBLE!

In today's world, companies around the world must know how to identify and target correctly marketing communications. Almost 45% of businesses lose potential leads each day. Marketing issues like these are solved every day at Innovative Direct as we provide different types of services through our Smart Mail Program.



Artificial Intelligence, technological capability and years of developed skill and techniques have allowed us to create a product that will surpass traditional targeted direct mail in every way.

@innovativedirect



Smart Mail Boost is designed to target, track and deliver results with every direct mail campaign. Our goal is to enhance the results of your sales campaigns and provide you with targeted leads your business is looking for.

Nowadays, business tools are enhancing everyday sales, as the integration of Digital platforms such as Google, Facebook and Instagram to promote your business is incredibly beneficial and provides your business hundreds of ads seen everyday. Letting Innovative Direct Promote your business can help turn leads into sales.

Innovative Direct has been helping clients improve their results for over 14 years! Our Speed, Technology and Value set us apart and can help you enhance your business today. Let Smart Mail and Smart Mail Boost help you optimize your communications and increase your ROI!



**TECHNOLOGY**



**SPEED**



**VALUE**

**SO ARE YOU READY TO GET SMART?**

Expand your sales and leave no leads on the table with **SMART MAIL™ BY INNOVATIVE DIRECT.**

**CONTACT US TODAY!**

Call or Text



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